

Staff Achievements

1. Research Fund

Departmental Research Projects funded by the UGC / Non-Government Agencies

S.No	Name of the Principal Investigator	Name of the research project	Fund received	Name of funding agency & Year of sanction	Completed Month and Year
1.	Dr.B. Kothai Nachiar	Farmers Attitude & Utilization of Agriculture Credit in Madurai District –A Study	Rs.20,000	Management	May 2018-19
2.	Dr.V.Suresh Babu	(STUDENTS SUPPORT PROJECT) Impact of TV advertisements on the buying behaviour of children- a study with special reference to Madurai city	Rs.10,000/-	Management	21.09.2019
3.	Dr.K.Bala Sathya	New paradigm of outcome- based education – An Avalanche”	Rs .20000	Management	23.09.2019
4.	Dr.V.Geetha	“Entrepreneurial Opportunities and Competencies for the Rural Youth in Madurai District: A Study”	Rs.20,000	Management	26.10.2021

5.	Dr V.Devika	(STUDENTS SUPPORT PROJECT) “A Study on Students Awareness in Startup India”	Rs 12,500	Management	30.9.2022
6.	Dr.B. Kothai Nachiar	(STUDENTS SUPPORT PROJECT) “Offline Vs Online Education: Challenges and Opportunities with special reference to Madurai City”	Rs 10,000	Management	30.9.2022
7.	Dr. R.Kajapriya	“ A Study on Entrepreneurial Intention among Students of Tamilnadu”	Rs 25,000	Management	30.9.2022

2. Resource Person

Dr.S.Venkateswaran

Sl.No.	Name of the Institution	Seminar/ Workshop	Title	Date
1.	Fatima College, Madurai	Guest Lecture	Introduction to SPSS	05.01.2019
2.	Madurai Kamaraj University	National Workshop	Introduction to SPSS & Parametric Analysis	28.02.2019
3.	Madura College, Madurai	Hands on Training onSPSS	SPSS	01.03.2019

Dr.V.Suresh Babu

Sl.No.	Name of the Institution	Seminar/ Workshop	Title	Date
1.	Department of Economics, Mannar Thirumalai Naicker College, Madurai	JUDGE – DEBATE	OIKONOMY DAY 19 Celebrations –	25 th September 2019
2.	Department of Computer Application (SF), Mannar Thirumalai Naicker College, Madurai.	JUDGE-	Paper presentation	7 th February 2020
3.	Department of Business Administration, Nallmuthu Gounderr Mahalingam College, Pollachi-642 001.	workshop	Importance of Motivation State level Resource person	22/07/2020

Dr.V.Geetha

Sl.No.	Name of the Institution	Seminar/ Workshop	Title	Date
1.	Anna University Reginal Campus, Madurai	Guest Lecture	Leadership Skills	17.11.2023
2.	DST Funded Project Department of Business administration MTN College, Madurai	Guest Lecture	Break – Even analysis	16.11.2023
3.	Programme was arranged by EDII, Chennai. associated with Madurai District Tiny & Small-Scale industries Association (MADITSSIA)	Guest Lecture	"Accountancy & Book - keeping, Break - Even Point Analysis, Costing & Pricing Working Capital Management."	07.06.2022.
4.	Acharya Bangalore B School, Bengaluru	Video conferencing	Financial Basics –Break EvenAnalysis (B.E.P)	16 th May2019
5.	P.S.R.Engineering College, Sevalpatti, Sivakasi	Guest Lecture	Derivative Trading - Capital Markets	13 th January 2019

Dr.K.Balasathya

Sl.No.	Name of the Institution	Seminar/ Workshop	Title	Date
1.	Department of Commerce (Banking & Insurance), Subbalakshmi Lakshmipathy College of Science (SLCS), Madurai.	State Level Seminar	Government Schemes through Banking Sector in India	31.03.2022 (2.00 pm to 4.00 pm)

Dr.R.Kajapriya

Sl.No.	Name of the Institution	Seminar/ Workshop	Title	Date
1.	Nehru College for Women, Pali, Ulundhurpet	Guest Lecture	Webinar on “Women to Drive Gig Economy in New India”	23.04.2022
2	Mary Matha College of Arts and Science, Periyakulam	Guest Lecture	M. Com Computer Application Practical Examinations Nov 2022	8.12.2022
3	Latha Mathavan Arts & Science College, Madurai	Guest Lecture	Seminar on “Gig Work Force in India”	25.01.2023
4	Annai Fatima College of Arts and Science, Madurai	Guest Lecture	Guest Lecture on “Women in Gig Businesses”	03.11.2023

